

Brighton Palace Pier



Brighton Palace Pier enjoys smooth connectivity through our bespoke mobile services

Location: South West | Number of users: 600+

About Brighton Palace Pier

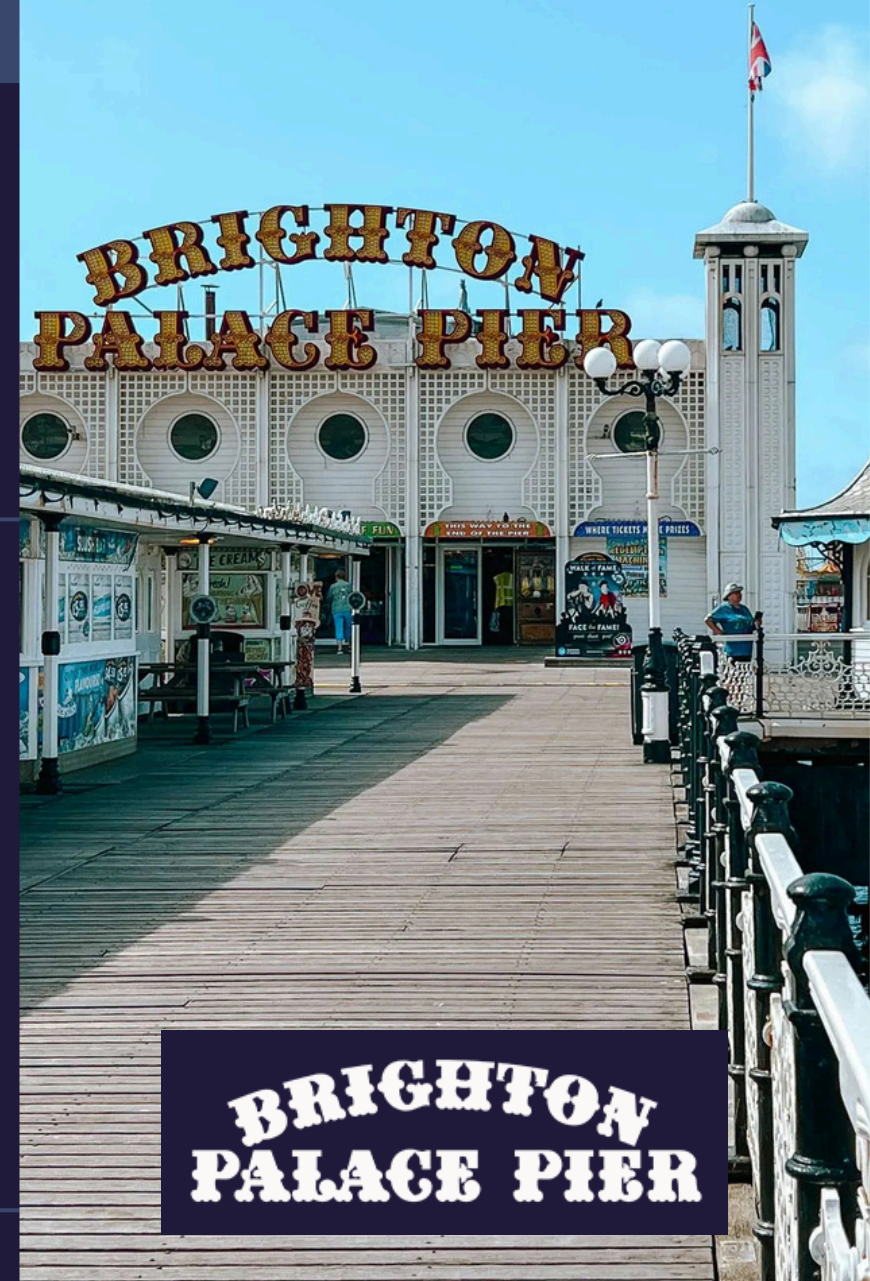
Looking to Brighton your day? At 1722ft long, Brighton Palace Pier is one of the UK's top leisure and entertainment destinations. Located at the heart of Brighton and Hove's coastline, this iconic attraction is home to fairground rides and restaurants to deckchairs that let you soak up that amazing sea view.

The challenge

For over 8 years, we've managed Brighton Palace Pier's Mobile account. In that time, the pier has expanded both in staff and the number of visitors turning up to enjoy everything the amusement establishment offers.

Because of this, the services needed to maintain stable communication and connectivity between staff have risen, and signal problems are an issue that would need to be avoided at all costs.

And so, working closely with Brighton Palace Pier, we've continued to help, support and manage their mobile account, ensuring continuous and quality service through our bespoke solutions.



The solution

If you've ever been to Brighton, you may already know connectivity isn't the best. Mobile services can crumble quicker than a 99 Flake. Luckily, being locals of the area ourselves, we knew an O2 signal would be the best for staff on the Pier.

Since 2016, Brighton Place Pier has been running O2 through our services with no issues. Through our high quality of service, delivered by our expert processing team, we've kept their tariffs bespoke to their needs through unbeatable, competitive rates. All of this was achieved by continuous and proactive account management.

The results

Thanks to our competitive pricing and on-hand support, we continue to keep Brighton Palace Pier's connectivity swift and seamless between staff members.

Because of this impeccable service, we'll continue our 8-year (and counting) relationship with this iconic seaside landmark. In fact, we'll be discussing the Palace's landlines and IT support for potential upgrades. So watch this space!

