

# Kurt Geiger



A future-proofed and intuitive connectivity and telephony solution for luxury British retail brand, Kurt Geiger, which enhanced network performance, improved business-wide functionality and increased security.

Number of sites: 150+ | Number of Employees: 1500+

## The project

Luxury British footwear and accessories brand Kurt Geiger faced challenges with maintaining communication across its stores and warehouses due to a disparate and complex technology estate. Additionally, their presence in busy transit locations, including airports and train stations, posed numerous installation challenges.

## The solution

Focus Group created a common technology blueprint for Kurt Geiger, standardising their technology stack across their stores and leveraging Amazon Web Services for faster connections and robust disaster recovery. Expanding services, they provided SD-WAN, LAN, WiFi, and telephony solutions, enhancing efficiency and customer experiences in support of Kurt Geiger's digital transformation.

## The result

Kurt Geiger now benefit from world-leading network technology, ensuring they attain their digital transformation goals, giving them the ability to manage connectivity across multiple sites from a single dashboard.

### Our expanded work with Kurt Geiger provided:

- Reduction in engineering configuration effort and cost
- Reduction in engineering deployment time
- Elimination of human-introduced error and drift
- Increase in rollout velocity & reduction in Project Management overhead
- Uniform branch blueprints and security
- Expanded International reach

“From proposal to delivery, Focus Group’s service and performance were simply exemplary.”

Amina Begum - Senior Technology Service Manager, Kurt Geiger



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