

Ring Jewellers



An intuitive connectivity and telephony solution for the bespoke, Brighton-based RING jewellers, which maximised performance, improved day-to-day activities and increased CCTV security.

The project

Residing in Brighton's South Lanes, RING jewellers faced a persistent obstacle - erratic internet connectivity throughout the area. Hindered by sluggish broadband speeds, essential operations like card transactions and surveillance became cumbersome, relying on unreliable 4G networks prone to disruptions during peak hours.

The solution

As a partner with Faster Britain's Brighton fibre broadband initiative, our connectivity specialists equipped RING jewellers with cutting-edge solutions. Leveraging products like Fibre Light and Horizon, we ensured a digital infrastructure capable of handling high traffic while remaining accessible to customers.

The result

By introducing fibre optic internet, we helped to maximise RING jewellers' operations, enhanced their customer experiences and streamlined day-to-day activities. From improved CCTV management to seamless card payments and efficient communication through VOIP systems, our robust network infrastructure has elevated service standards across the board.

“After years of searching for a fibre provider in The Lanes, Focus Group exceeded our expectations with their exceptional service.”

Stuart Stanley, Owner, RING jewellers Limited

