

Insights

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BUSINESS TECH NEWS



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Welcome to the February edition of Insights – your insider guide to the ever-evolving business tech landscape.

This month we're putting Microsoft under the spotlight and bringing you the latest news, product updates and some little known facts about the tech giant that's been shaping our digital world for decades.

Focus Group updates

We're thrilled to announce Neil Hall as our new CEO.

Neil brings over two decades of experience in the technology sector and he envisages tremendous opportunities to deepen the value we provide to our customers with the innovative tech and service we deliver to help your businesses grow.

[Read more](#)



Speaking of growth, we're proud to announce the official opening of our new regional office in Birmingham.

Located in the heart of the UK's fastest-growing tech hub, this expansion will help us better serve and support our customers across the central regions.

With a grand total of 19 offices across the UK, we're here for you. Wherever you are!

Accreditation announcement

It's official!

We're delighted to have achieved the Microsoft Solution partner for Security designation, adding to our Infrastructure and Modern Work designations.

These accreditations reflect our technical capabilities and growth in the Microsoft solution area, together with recognising our commitment to delivering the highest level of service to our customers.



New and noteworthy



Are you a Microsoft master?

Microsoft 365 is undoubtedly a powerhouse in the modern workplace. Our latest blog, '11 Microsoft 365 apps you should be using' takes a deep dive into the apps that are revolutionising productivity and collaboration. Are they on your radar?

[Read more](#)



Microsoft 365 knowledge hub

Our Microsoft knowledge hub has been developed to help you maximise your investment in 365. With user experience updates, blogs, product launches and specialist webinars, we highlight the changes that are most important to your business.

[Read more](#)

Did you know?



The iconic Windows startup sound was composed by Brian Eno, who also produced albums for U2 and David Bowie.



Bill Gates' first business venture was a traffic-counting software called Traf-O-Data (humble beginnings!)



Microsoft's first logo in 1975 featured a disco-era font. A world away from the timeless design that's now recognisable across the globe.

The AI Opportunity Microsoft Copilot for 365



Microsoft webinar series

Copilot unwrapped | Free 'on-demand' webinar

No juggling of calendars needed; this one is here for the taking at a time that works for you! In our latest on-demand webinar, 'Unleashing the power of Microsoft Copilot,' our experts will show you how to transform your daily tasks with Microsoft's game-changing AI assistant. From crafting perfect emails to analysing data in seconds, you'll quickly discover why everyone's talking about Copilot.

[Watch video](#)



Introducing | Focus Foundation

Focus Foundation is the philanthropic arm of Focus Group, providing grants to grassroots charities. These charities are the glue that holds our communities together but with the change in government funding, lack of resources and cost of living crisis, these charities are suffering.

We look to support charities that are local to our offices and close to the hearts of Focus Group employees. And with all the charitable foundation's administrative costs covered by Focus Group, 100% of every penny raised goes directly to the charities we support.

Real impact. Real people. Real change.

If you'd like to find out how you can support Focus Foundation or indeed just take a look at the incredible things the team have been up to, step this way...

[Focus Foundation](#)

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