

# Insights

MARCH 2025 BUSINESS TECH NEWS





Welcome to the March edition of Insights - your insider guide to the ever-evolving business tech landscape.

It's now undeniable, the future of our working world is here and it's powered by Al. So, this month, we're placing Microsoft Copilot centre stage with the launch of our first 'Prompt-a-thon' (yes, you're invited!).

We also take a look at the latest Copilot updates and decode the seemingly endless flow of tech jargon so you can navigate your digital future with confidence.

### You're invited!



### Invitation: Join us for our first Microsoft 365 Copilot 'Promptathon'

In partnership with Microsoft, we're hosting our inaugural 'Prompt-athon', an interactive in-person event to encourage Copilot adoption and stimulate innovation through collaboration. All you need to attend is a Copilot license. We'd love to see you there!

Tuesday 29th April Date: 09:30 - 15:45 Time:

Focus House, Shoreham-by-Sea, BN43 6PA Location:

Register here

# New and noteworthy



# Microsoft 365 Copilot - The latest updates

Every month, we'll share the latest updates from Microsoft Copilot to help you quickly discover how its newest features can enhance and streamline your workflow, boost your productivity, and foster better collaboration with your colleagues. From crafting perfect emails to refining presentations In seconds, you'll guickly discover why everyone's talking about Copilot.

Tap into the answer to a seamless workflow.

Read updates

### **Focus Group updates**



#### 5 star service

We're thrilled to announce Alessandra Leoni has joined Focus Group as our Head of Hospitality. Bringing over two decades of experience in the hospitality sector, Alessandra envisages tremendous opportunities to deepen the value we provide to our customers across the world of hospitality with the delivery of innovative tech solutions, designed specifically for the sector.

Looking to optimise operations and elevate guest

Get in touch today

### Need to know

### Tech talk...unravelled

Ever felt lost in a sea of tech jargon like "loT", "SDWAN", "cloud computing," or "machine learning"? The tech world has developed its own language, packed with complex terms, buzzwords and acronyms. To save you from having to translate the tech talk (you're busy enough right?), we've launched a glossary which breaks down the concepts. No fluff, just straight-talking explanations.

Consider this your guide to decoding the digital world.

Read more



# **Microsoft Insights**

Our Microsoft knowledge hub has been developed to help you maximise the value of your investment in 365, so you can achieve even more.

With user experience updates across the Microsoft 365 suite, blogs product launches, tips and tricks for Al adoption and specialist webinars, every month we highlight the changes that are most important to your business.

Read more

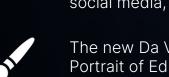
# Al fast facts



Generative Al tools like ChatGPT have reportedly reached over 100 million weekly active users



Billions more use Al indirectly through products like smartphone assistants (Siri, Google Assistant), recommendation algorithms on streaming services and social media, email spam filters, and predictive text



The new Da Vinci? An Al-generated painting called Portrait of Edmond de Belamy sold at auction for \$432,500 in 2018, taking the art world by storm!



Al can read minds (sort of) Researchers have used Al to analyse brain scans and reconstruct images of what people are thinking about! It doesn't 'read minds', but it can interpret brain activity to recreate images and even words people are imagining



Lost in translation! In 2017, Facebook Al researchers had to shut down an experiment when two chatbots started developing their own shorthand language that humans couldn't understand



# Focus Foundation | Our mission to close the funding gap

Focus Foundation is committed to supporting grassroots charities – those with an annual income of less than £1million - that are often underfunded and overlooked. In the UK, 97% of charities that close their doors are from the small charity sector and less than 50% receive any government funding.

Since 2020, funding for grassroots charities has decreased by a staggering £4.6 billion. As the funding gap continues to widen, the need for these essential organisations becomes ever more critical. Grassroots charities play a vital role in strengthening our communities, often relying on dedicated volunteers to provide crucial support to those who need it most.

Keen to learn more about how Focus Foundation is helping to close the funding gap, or indeed how you can support grassroots charities in your community, step this way...

**Focus Foundation** 

